

Potential Topics for Workshops

The following workshops can be brought together into full-day sessions as well:

- **Why Board Service Matters: Roles and Responsibilities 101**

This session ideal for a board to reset, for a board whose ED says the board is only there to fundraise but knows there should be more to it. Learn the substantive role boards play in thriving nonprofits as Joan helps you throw out the rubber stamp. It's time for the board and staff to have a shared definition of board engagement.

- **Your Leader is Moving On? What Now?**

When it's time for an ED to move on you do not know what you do not know. Joan has worked with hundreds of clients in your shoes. She knows the right moves to make and the landmines to avoid when replacing a leader.

- **Building the Board of Your Dreams: Who Do You Need and Where Do You Find 'Em?**

Joan offers an interactive workshop for a governance committee or task force charged with strengthening board with new voices and faces, with ideal composition for your board along with creative strategies to diversity your recruiting efforts. Recruiting from a place of abundance, not scarcity, with intention and creativity versus desperation. This interactive session will expand your thinking about who would be interested in board service, create a list of core skills and attributes, and discuss where you might find those people.



“Joan is an obsessive champion for the nonprofit sector and for your success as a leader.”

- **How to Design and Execute a Five Star Board Meeting**

The phrase “terrific board meeting” does not have to be an oxymoron and in fact, Joan believes that designing and executing a terrific board meeting is critical to igniting your board to action. Joan offers a recipe that really works.

- **Building an Elevator Pitch for Your Organization**

Joan’s philosophy is that successful nonprofits build a culture of storytelling and that many key volunteers (and even staff) struggle to explain what the organization does, why it matters, and why it matters to them. Joan offers practical advice and manages to engage volunteers to share their stories for constructive feedback from Joan the group.

- **Building a Culture of Storytelling in Your Organization**

Joan believes genuinely that the single most important skill necessary to be a champion for your organization (as a leader, a fundraiser, a board ambassador) is the ability to tell a great story about your organization and why it is important. Look at websites, go to events, listen to staff and board and you will agree. In Joan’s workshop, she talks about the power of storytelling and then provides actionable advice and suggestions for leaders so that their stories are powerful, succinct, and give stakeholders and prospective stakeholders “goosebump moments.”

- **Turning Your Board Into A Fundraising Machine (seriously)**

What will it take to engage your board in the work of raising needed dollars for your organization? Joan’s advice is smart, funny, and actionable.

- **Building a Partnership between the E.D. and The Board Chair**

How to build a strong and effective partnership between the executive director and the board chair. And why that matters so greatly. We’ll talk about roles and responsibilities, where they are clearly delineated, and where they are not.

- **Staff Management: Having Difficult Conversations**

As a certified mediator, Joan has designed a workshop that takes participants through the elements of a difficult conversation and the actionable keys to having that conversation in a productive manner. The session begins with a basic presentation and then real-life examples are used (not exact situations but similar) in which we role-play and workshop together.

- **Crisis Management 101**

If you have not experienced a crisis in your organization, it’s likely that you have just been lucky. There is always something that can potentially damage the reputation of your organization, challenge your finances, etc. Joan will offer an outline for a crisis management plan, using both real and hypothetical situations to provide actionable takeaways.

A little about Joan

Joan Garry is an internationally recognized champion for the nonprofit sector and a highly sought after executive coach for CEOs at some of the nation's largest organizations. Joan's firm offers high-end strategic advisory services with a unique combination of coaching and management consulting. She is called upon by large organizations to tackle substantial change management, crisis management and leadership transitions requiring a hands-on strategist, a messaging expert, and a compassionate truth teller.



Joan is the go-to resource for hundreds of thousands of nonprofit leaders worldwide. Through her blog, podcast and book, *Joan Garry's Guide to Nonprofit Leadership*, she has become the 'Dear Abby' of the nonprofit sector, advocating for the success of nonprofits, large and small.



As a columnist for the Chronicle of Philanthropy, contributor to Harvard Business Review and Forbes Magazine, among others, Joan is a preeminent media spokesperson and thought leader on the role of the nonprofit sector in our society and is a sought after voice on issues facing the sector today.

Joan is also the founder of the Nonprofit Leadership Lab, the online educational and community portal she leads for board and staff leaders of small nonprofits.

Joan Garry began her career in 1981 as part of the management team that launched MTV. She followed this successful eight-year tenure as an executive at Showtime Networks. Then, in 1997 while either having a midlife crisis or

avoiding one, Joan left the corporate world and became the Executive Director of GLAAD, one of the largest gay rights organizations in the U.S.

Joan lives in Montclair, NJ with her wife of nearly 40 years.

Some of Joan's Clients Include:

